



PATENT  
Docket No. 20004/27-US

**IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE**

Applicant(s): ) I hereby certify that this paper and the  
Feininger et al. ) documents referred to as enclosed  
U.S. Serial No.: 09/207,224 ) therewith are being deposited with the  
For: "Metering Viewing of Video ) United States Postal Service as first  
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Filed: December 8, 1998 ) envelope addressed to Commissioner  
Group Art Unit: 2611 ) for Patents, P.O. Box 1450,  
Examiner: H. Lonsberry ) Alexandria, Virginia 22313-1450 on  
this date:  
Date: July 22, 2004  
Mark C. Zimmerman  
Mark C. Zimmerman  
Attorney for Applicant(s)  
Registration No. 44,006

**RECEIVED**

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**POWER OF ATTORNEY, REVOCATION OF PRIOR POWERS AND  
CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Nielsen Media Research, Inc., the assignee of record of the entire interest in the above-identified application, as evidenced by the chain of title from the original owner(s) to the assignee as recorded in the assignment of records of the Office at reel/frame 9750/0402, hereby revokes all Powers of Attorney previously given in this application.



POWER OF ATTORNEY: The following attorneys are hereby appointed with full powers of substitution and revocation, to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

James A. Flight (37,622)	Mark C. Zimmerman (44,006)	Mark G. Hanley (44,736)	Frankie Ho (48,479)
Joseph T. Jasper (50,833)			

of Grossman & Flight, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606.

I have reviewed the Assignment documents, and to the best of assignee's knowledge and belief, title is in the assignee seeking to take action.

CHANGE OF CORRESPONDENCE ADDRESS: Send all correspondence and direct all telephone calls related to this application to: Mark C. Zimmerman, Registration No. 44,006, Grossman & Flight, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606, telephone number (312) 580-1020.

The undersigned is authorized to execute this document on behalf of the assignee.

Nielsen Media Research, Inc.  
501 Brooker Creek Blvd.  
Oldsmar, Florida 34677

By: *Kim A. Jacklin*  
Name: *KIM A. JACKLIN*  
Title: *Chief Patent Counsel*

Date: *7/13/04*